The paper tackles the relationship of society and individuals towards Sundays as specific days in the week cycle. As in the past, so also today, Sunday is the day which connects two work-periods and represents “transitional time” that binds them. The framework for the deliberation of the topic is the social evaluation of time – the loss of old habits (inherited from the past) and the adoption of new rules of everyday life.

Up until a couple of decades ago in our country Sundays were treated as holidays and days of rest. The content of Sundays in present-day conditions has been greatly reduced as compared to the time when traditional culture was the norm. Traces of the notion that Sunday is a holiday can still be found today.

Key words: Sunday, holiday, workday, traditional culture, contemporary culture, Serbia.