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**On Memories, Heroes and Voyages. The Fieldwork of Claude Levi-Strauss**

This paper analyses Levi-Strauss fieldwork experiences in Brazil, Burma and Bangladesh, his statements regarding fieldwork, and reactions the fieldworks had provoked among foremost British and American anthropologists. These reactions were formed, as the analysis shows, in a different anthropological tradition. The analysis of Levi-Strauss fieldwork and his results implies that, on one hand, the Anglo-Saxon concept of fieldwork is the only one feasible, and on the other hand, it shows how much the contemporary, popular understanding of anthropology worldwide, owns to Levi-Strauss and his fieldwork.

**Key words:**
Levi-Strauss, fieldwork, anthropological traditions, action hero, popular culture